

Fun, Insightful, Motivational and Highly Entertaining!

Your attendees will be so busy laughing, they won't realize how much they're learning!



Step Into Your Awesomeness: Life After College Secrets For Getting the World to Take You Seriously is perfect for college students struggling to transition between casual Facebook use and the career-savvy social media presence essential for success in today's competitive marketplace.

Social media expert Gail Martin shares the secret to creating your personal brand, managing your reputation and building a life-long network of valuable contacts, plus the inside scoop on how to avoid the most dangerous online mistakes.

Perfect for: Juniors, Seniors, returning adult students, graduate students, continuing education, faculty and staff programs.

Attendees will learn the #1 secret to making the jump from student to street-savvy success, 3 must-do steps to manage their reputation and the 5 big online mistakes to avoid.

Gail Martin is the author of *30 Days to Social Media Success* (Career Press, New York). She uses humor and storytelling to show how to make the most of any personal or professional fresh start.



Gail's Promise to You, The Meeting Planner

"Picking a presenter is the heart of a great presentation. My goal is to help you create an awesome program people can't stop talking about. **I've done my job right when you get kudos** for selecting Gail Martin to speak."

Audiences Can't Get Enough!

"It was such a pleasure to meet you. **I got so much out of your speech** that day. It was really great! I'm very positive after following your instructions it will change a lot of things for me. Thank you!"
Paula Q. Schoppe

"Gail is articulate and **simplifies the mystery around social media** marketing. If you need advice with your marketing plan, Gail Martin is your person."
Patricia Noel Drain

"Thank you so much for your valuable perspective and insight. You really helped me out. I found your approach and the information you shared **very engaging and interesting**. I would highly recommend!"
Rob Burns

Praise from Meeting Planners

"Gail really knows small business marketing. Her presentations are packed with great information and practical, do-it-now advice. Whether you're just getting started or just need to recharge and refocus your marketing, Gail's got what you need and **she knows how to give a presentation that delivers**."
Michael A Goodman, President, Dialogue Marketing Group

"**Gail has been a dynamic speaker** for eWomenNetwork many times and each time she sends a focused and powerful message to her audience. She has a great talent for engaging the audience in a way that challenges them to act now and make a positive change towards their success. **She is a motivator and inspires others** to take the time to make a "success plan" and make the plan work. **I highly recommend Gail Martin** as a speaker for your organization."
Lori Dvorak, Executive Managing Director Greater Charlotte chapter, eWomenNetwork.



Praise from Meeting Planners: (continued)

"**Gail is an engaging and knowledgeable presenter.** Her top-rated seminar was packed with useful information and relevant examples to help small business owners market more efficiently by integrating PR and social media strategies. If you are looking for a speaker on social media integration strategies, Gail is the presenter you are looking for!"

Kristen Johnson, Corporate Solutions Manager, MarketingProfs

"**Working with Gail was a pleasure!** She is extremely knowledgeable and professional. Her presentation was engaging and informative. She was willing to cooperate and work with me to develop marketing copy and expand my knowledge of the subject area. I would highly recommend her! And I look forward to working with her again in the future!"

Brittany Campli, Conference Producer, Progressive Business Conferences, Higher Ed Hero Conferences, National Constitution Center Conferences

"**Gail is a dynamic and energetic speaker.** She knows how to pump up the energy in the room. Gail's presentation style is very accessible, so her audience took away a lot of value from her program on social media marketing. Her program empowered attendees with tips and tools they could use right away to boost their business. I'd love to have her speak again!"

Jo-Ann Vacing, Executive Managing Director Alberta Canada, eWomenNetwork

"Gail's presentation for our organization was **dynamic, humorous, and idea-filled.** We not only took away a lot of great information but enjoyed every minute of it. I would highly recommend her as a speaker for groups of any size."

Sharon Nuttall, Carolina Professional Saleswomen & Entrepreneurs

"I know **I can depend on Gail to deliver great content in a friendly, warm style.** We would never hesitate to have Gail lead any of our events."

Dawn M. Goldberg, Chief Writing Officer, WriteWellU

"**Gail is a dynamic speaker and makes her presentations fun!** Her passion for "Social Media" shines through her expertise and enthusiasm."

Ellen M. Vickers, Managing Director, eWomenNetwork, Triad, North Carolina

"Your content was solid, informative and very well received. You had **901 people attend your session!** You drew our **highest audience turnout to date.** Your presentation was much appreciated by both the attendees and staff. Just as requested, you provided the audience with great ideas and actionable food for thought in your session. We couldn't be more pleased and truly appreciate your efforts. As evidenced in the Q & A chat, the audience felt the same, wanting more of your sound advice. Your chat was lively and I hope you enjoyed it! **We have never seen 100 questions submitted during a presentation. Thank you for being so accommodating and working with us** to meet our deadlines. It was a pleasure working with you both and I look forward to working with you again. Your "I'm on Facebook, Now What?" session was integral in the continued success of this educational series. Thank you for continuing the positive momentum!"

Julie Pildner, Assistant Program Manager, MarketingProfs

"**I received excellent feedback** after your event. We appreciate your professionalism and social media wisdom very much. Thank you for sharing it with our group."

Stacy Cassio, BMA Carolinas, VP of Programs

Praise for the Books:

"30 Days to Social Media Success. Is it possible? I wouldn't have thought so until I read Gail Martin's astonishing little book. I love it! She shows you how, in just 30 minutes a day for 30 days, you too can be a social media success story. Highly recommended."

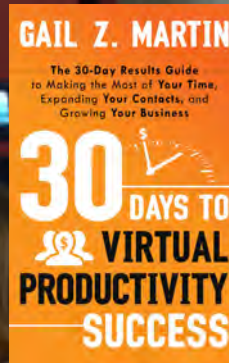
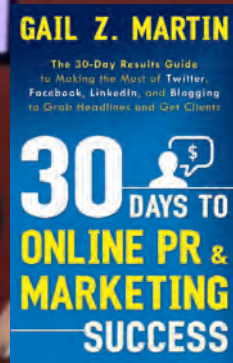
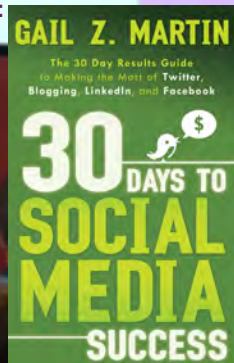
Michael Port, New York Times Bestselling Author of Book Yourself Solid and The Think Big Manifesto

"Gail Martin Rocks! She gets to the heart of Social Media Marketing. Packed with great information as well as a solid step by step strategy that will help you understand and apply Social Media. If you want to create massive value for others, get known, and take it to the next level then this book is for you! Packed with information that works and makes sense."

Wayne Lee, The Peak Performance Expert

Partial List of Gail's Speaking Clients:

MarketingProfs.com
Constant Contact
Smart Women's Café
PR Newswire
eWomenNetwork
Georgia Council for Non-Profits
Microsoft Partner Edge Network
Association of Fundraising Professionals
National Verbatim Reporters Association
University of North Carolina--Charlotte
American Assoc. of Dental Consultants



About Gail Martin: She's the author of **three bestselling book series** from major New York and London publishers, an international speaker, and a top marketing coach. Gail's books include *30 Days to Virtual Productivity Success: The 30 Day Results Guide to Making the Most of Your Time, Expanding Your Contacts and Growing Your Business* and *30 Days to Social Media Success* (Career Books). She has an MBA in Marketing and over 25 years of experience helping companies and individuals Step Up, Stand out and Strike it Rich. Media appearances include Fox Business News, Worth, American Express's Open Forum, TheWashingtonPost.com's Top Business Books and Inc.com.

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